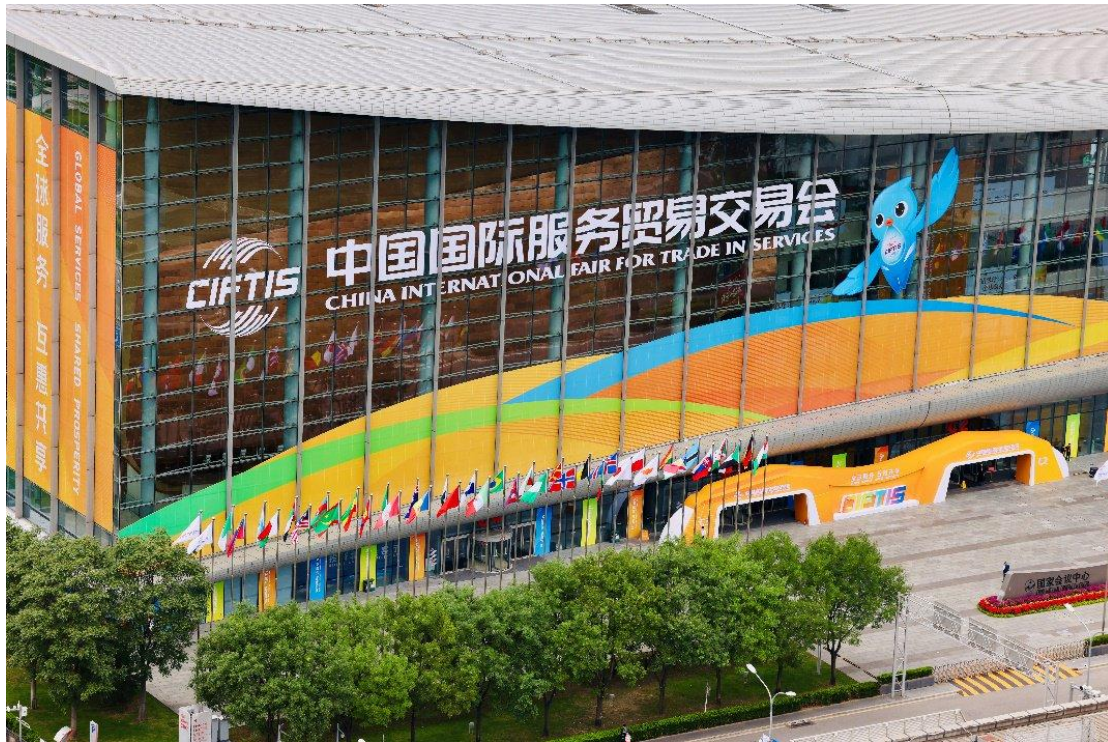




Introduction to China International Fair for Trade in Services (CIFTIS)

Official Poster of CIFTIS

CIFTIS Exhibition Venue at Shougang Park

I. Basic Overview

Full Name: China International Fair for Trade in Services (abbreviated as CIFTIS)

Organizers: Ministry of Commerce of the People's Republic of China, People's Government of Beijing Municipality

Supporting Organizations: International bodies including the World Trade Organization (WTO), United Nations Conference on Trade and Development (UNCTAD), Organisation for Economic Co-operation and Development (OECD)

Predecessor: The China Beijing International Fair for Trade in Services launched in 2012. It was officially renamed CIFTIS in 2020 and upgraded to a national-level international exhibition.

Core Vision: Global Services, Shared Prosperity

Venue: Shougang Park, Beijing (Permanent Venue)

Fixed Schedule: Opens on the second Wednesday of September every year with a 5-day duration.

The first three days are for professional visitors, and the last two days open to the general public.

Positioning: The world's first and largest comprehensive exhibition focusing on trade in services. Together with the Canton Fair and China International Import Expo (CIIE), it forms China's three major national-level exhibition platforms for opening-up.

II. Division of Functions among the Three National-level Exhibitions

Canton Fair (Guangzhou): Focuses on merchandise exports (Selling globally, Made in China)

China International Import Expo (Shanghai): Focuses on merchandise imports (Sourcing globally, opening up China's market)

CIFTIS (Beijing): Focuses on trade in services ("intangible trade" covering digital services, finance, culture & tourism, logistics, education, healthcare and more)

III. Sectors Covered by Exhibitors (12 Major Categories of Trade in Services)

Nine themed exhibitions are set up:

Telecommunications, computer and information services; financial services; cultural and tourism services; education services; sports services; health services; construction and engineering services; environmental services; business and transport services.

It showcases innovative achievements in digital, smart and green services. Many new technologies and new services make their global or Asian debuts at CIFTIS.

IV. Key Event Modules

Global Trade in Services Summit (flagship opening forum of the highest level)

Exhibition Display: General thematic exhibition plus nine themed enterprise exhibitions

Series of Forums & Conferences: Policy discussions, industry roundtables and industrial exchanges

Project Negotiation & Promotion Matchmaking Sessions: Facilitating cooperation deals between Chinese and overseas enterprises

Achievement releases, debuts of new offerings and supporting cultural exchange activities

V. Core Values

A vital showcase platform for China to expand opening-up in the service sector, continuously releasing policies and measures for opening its service industry.

A trading and cooperation platform enabling “Chinese Services” to bring in global resources and go global.

An international public good for countries worldwide to exchange rules on trade in services and share development opportunities in digital and green services.

Boosting the development of business forms including cross-border digital trade, offshore service outsourcing, cross-border cultural and tourism cooperation, as well as international medical and education collaboration.

VI. Brief Development Statistics

Since its inauguration in 2012, 12 editions have been held. It has attracted participants from nearly 200 countries and regions, with a total of 1.47 million exhibitors and visitors, securing a large number of cooperation agreements and project signings.

The 2026 China International Fair for Trade in Services (CIFTIS) will be held from September 9 to 13, 2026 at Shougang Park, Beijing.

The first three days (Sep.9 – 11) are open to professional visitors, and the last two days (Sep.12 – 13) open to the public.

Highlights of this edition:

Norway serves as the Guest Country of Honor and Guangxi as the Guest Province of Honor. Zones for small and medium-sized enterprises and service industry overseas expansion are set up for the first time.



中国国际服务贸易交易会（服贸会 CIFTIS）简介

一、基础概况

全称：中国国际服务贸易交易会（China International Fair for Trade in Services，简称服贸会，CIFTIS）

主办方：商务部、北京市人民政府

支持单位：世贸组织（WTO）、联合国贸发会议（UNCTAD）、经合组织（OECD）等国际机构

前身：2012 年创办的京交会；2020 年正式更名为服贸会，升级为国家级国际展会

核心理念：全球服务，互惠共享

举办地点：北京首钢园（永久会址）

固定档期：每年 9 月第二个周三开幕，会期 5 天；前 3 天专业观众日，后 2 天对公众开放

定位：全球首个、规模最大的服务贸易领域综合型展会，与广交会、进博会并称中国对外开放三大国家级展会平台。

二、三大国家级展会分工区分（便于理解）

1. 广交会（广州）：聚焦货物贸易出口（卖全球，中国制造）
2. 进博会（上海）：聚焦货物进口（买全球，开放中国市场）
3. 服贸会（北京）：聚焦服务贸易（数字服务、金融、文旅、物流、教育、医疗等“无形贸易”）

三、参展覆盖领域（12 大服务贸易门类）

展览设置九大专题展：

电信、计算机和信息服务、金融服务、文旅服务、教育服务、体育服务、健康卫生服务、工程建筑服务、环境服务、商务及运输服务。

集中展示数字化、智能化、绿色化服务业创新成果，大量新技术、新服务选择在服贸会全球 / 亚洲首秀。

四、展会主要活动板块

1. 全球服务贸易峰会（最高规格开幕式主论坛）
2. 展览展示：主题综合展 + 九大专题企业展
3. 系列论坛会议：政策研讨、行业圆桌、产业交流
4. 项目洽谈与推介对接会：促成国内外企业签约合作
5. 成果发布、新品首秀、配套人文交流活动

五、核心价值

1. 中国服务业扩大开放的重要展示窗口，持续发布服务业对外开放政策举措；
2. “中国服务” 引进来、走出去的交易合作平台；
3. 全球各国交流服务贸易规则、共享数字服务、绿色服务发展机遇的国际公共产品；
4. 促进跨境数字贸易、离岸服务外包、文旅跨境合作、国际医疗教育合作等业态发展。

六、简要发展数据

自 2012 年创办至今已举办 12 届，累计吸引近 200 个国家和地区、147 万展客商参与，达成大量合作协议与项目签约。

2026 年中国国际服务贸易交易会（第十三届服贸会）

举办时间：2026 年 9 月 9 日 — 9 月 13 日（共 5 天）

举办地点：北京首钢园

时间安排：

☒ 9 月 9 日 — 11 日：专业观众日

☒ 9 月 12 日 — 13 日：公众开放日

本届亮点：

本届主宾国为挪威，主宾省为广西，首次设立中小企业专区、服务出海专区。



中文

中国国际服务贸易交易会（简称服贸会，CIFTIS）由商务部、北京市人民政府主办，前身为 2012 年创办的京交会，2020 年正式更名升级，永久会址设在北京首钢园，理念为 “全球服务，

互惠共享”。

服贸会是全球服务贸易领域大型综合性展会，与广交会、进博会并称中国对外开放三大展会平台。展会聚焦数字、金融、文旅、教育、医疗等各类服务贸易，搭建国际展示、交流、洽谈合作平台。

English

China International Fair for Trade in Services (CIFTIS) is co-hosted by the Ministry of Commerce and the People's Government of Beijing Municipality. Its predecessor was the Beijing Fair for Trade in Services launched in 2012. It was renamed and upgraded to CIFTIS in 2020, with Shougang Park in Beijing as its permanent venue under the theme “Global Services, Shared Prosperity”.

As a large comprehensive exhibition for trade in services worldwide, CIFTIS, together with the Canton Fair and CIIE, constitutes China's three major exhibition platforms for opening-up. Centering on digital services, finance, culture & tourism, education, healthcare and other service sectors, it serves as an international platform for exhibition, exchange, negotiation and cooperation.

中文

中国国际服务贸易交易会（服贸会 CIFTIS）每年在北京举办，秉持“全球服务，互惠共享”理念，是服务贸易领域国际综合展会，与广交会、进博会构成我国对外开放三大展会平台，聚力促进全球服务业交流合作。

English

China International Fair for Trade in Services (CIFTIS) is held annually in Beijing under the motto “Global Services, Shared Prosperity”. As an international comprehensive fair for trade in services, it, alongside the Canton Fair and CIIE, forms China's three major opening-up exhibition platforms to boost global exchanges and cooperation in the service industry.

